

New Jersey Board of Public Utilities

PRESS RELEASE

Release:
July 26, 2005

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WHOLE FOODS MARKET EMBRACES SOLAR ENERGY *\$515,200 in Rebates Awarded from NJBPU's Clean Energy Program*

(PRINCETON, NJ) - The New Jersey Board of Public Utilities (NJBPU) today joined in a "Summer Solarbration" at the Whole Foods Market Store in the Windsor Green Shopping Center in Princeton. The event officially dedicated a 126.7 kilowatt BP Solar array that sits atop the organic supermarket and generates enough solar energy everyday to power more than 30 typical homes.

"We hope other businesses will follow the example set by Whole Foods by embracing solar energy and taking advantage of the attractive rebates," said BPU President Jeanne M. Fox. "The benefits are clear. Solar energy reduces our dependence on fossil fuel, lowers energy costs, and protects the environment."

The solar array atop the Whole Foods Market covers 12,500 square feet of the store's roof. The system produces enough power to offset 15 percent of the store's energy needs, helping Whole Foods Market save money on its monthly utility bills. Because solar arrays generate power without producing any pollution, use of the Whole Foods Market system also will reduce CO2 emissions by 1,950 tons over the life of the system - the equivalent of removing 520 cars from the roadways everyday.

For more information on solar energy and rebates available to New Jersey residential and business customers, visit the NJ Clean Energy Program website at www.njcleanenergy.com.

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About the New Jersey Board of Public Utilities (NJBPU)

The New Jersey Board of Public Utilities is a state agency and regulatory authority mandated to ensure safe, adequate, and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for

monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.bpu.state.nj.us.

About the New Jersey Clean Energy Program

New Jersey's Clean Energy Program, established on January 22, 2003 in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (BPU), and its website is www.njcleanenergy.com.